

SpeechLink

MULTIMEDIA LIMITED

Supporting **Speech and Language** in the classroom



www.speechandlanguage.info

T: 0333 577 0784



THE IMPACT OF SLCN: THE CHALLENGE FACING SCHOOLS

Good language skills are linked to achievement and life chances. A child starting school with poor language skills faces an uphill struggle to catch up. Unsupported language delays affect **attainment**, learning, **literacy**, social relationships, behaviour, **mental health** and ultimately employment and social mobility. Even minor language delays at age 5 can, if unsupported, impact on attainment.

Around 25% of children starting school across the UK have poor speech and language skills. This figure rises sharply for children growing up in poverty. Some language problems are obvious and linked to other developmental difficulties. However, many are less easy to observe and can remain hidden for some time.

Without addressing SLCN, schools cannot raise attainment. Yet how can schools do this when many children will not meet the referral criteria for local NHS Speech and Language Therapy services?

Our services/packages help schools to ensure **early identification** and **intervention** to **raise attainment** and **narrow the gap** between disadvantaged and non-disadvantaged children. They are designed to complement the support from local Speech and Language Therapists.

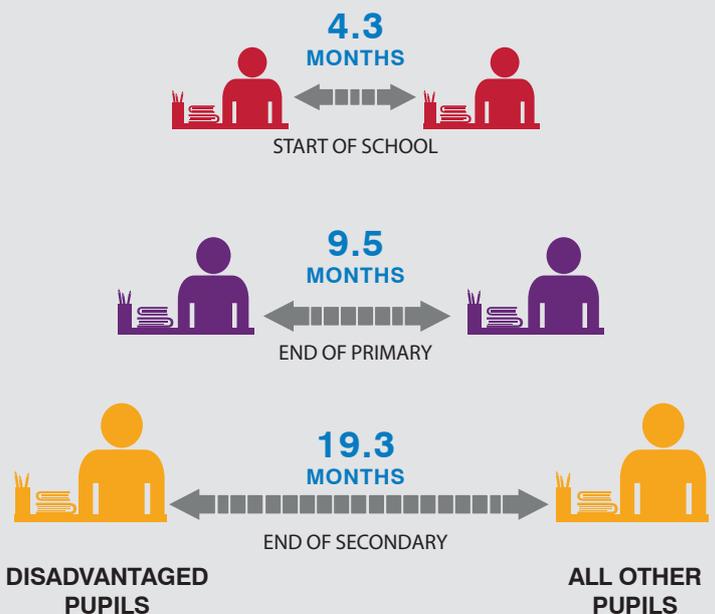
DID YOU KNOW...

- THE GAP BETWEEN THE BEST AND WORST 10 YEAR OLD READERS IS 7 YEARS
- VOCABULARY AT AGE 5 IS A RELIABLE PREDICTOR OF LATER ACADEMIC ACHIEVEMENT
- GOOD LANGUAGE SKILLS ARE THE BEST WAY TO IMPROVE SOCIAL MOBILITY
- 1 IN SIX CHILDREN IN SCHOOL DO NOT HAVE ENGLISH AS THEIR FIRST LANGUAGE
- HALF THE CHILDREN REFERRED TO MENTAL HEALTH SERVICES HAVE SIGNIFICANT LANGUAGE DIFFICULTIES

Sources: Early Language Delays in the UK. Law, J. et al (2013), Read On Get On campaign (2014) Save the Children, Early Intervention Foundation report (2015), I CAN report (2016).

1 IN 3 CHILDREN GROWING UP IN POVERTY HAVE DELAYED LANGUAGE

THE DISADVANTAGE GAP



"Closing the gap? Trends in educational attainment and disadvantage."
Education Policy Institute, July 2017

81%

OF CHILDREN WITH EMOTIONAL AND BEHAVIOURAL DIFFICULTIES HAVE UNDERLYING LANGUAGE PROBLEMS

ICAN Impact Report 2016/17

BOOK A
**FREE
TRIAL**

www.speechandlanguage.info

“as a school we have been using the Language Link interventions programme over the past 5 years and it had proved invaluable with regard to narrowing the attainment gap and helping children to achieve.”

**EARLY YEARS TEACHER,
BRIDGEHALL PRIMARY SCHOOL,
STOCKPORT**

**“22% OF SEN SUPPORT PUPILS
IN ENGLAND HAVE SLCN AS
THEIR PRIMARY NEED ”**

DFE SCHOOL CENSUS DATA 2017





OUR COMPANY

Speech Link Multimedia Ltd provides unique award-winning packages, enabling schools to identify and support children with speech, language and communication needs (SLCN) and those new to English (EAL).

We are passionate about supporting schools to help ALL children build communication skills for life and are established in over 3,500 primary and secondary schools.

CASE STUDY

The Scarborough Pledge has supported its coastal schools to address concerns about pupils' poor levels of Speech and Language development. This has been made possible through Language Link - an interactive child-friendly system that screens children from Reception class through to Year 6. Initially the project was for 5 schools but due to the success of the pilot, a further 10 schools joined the project in 2017.

The programme has not only been highly effective in identifying children whose teachers did not think they had communication or comprehension gaps, but the children have also made accelerated progress. It's a joy to work with and to see the children make progress because they have access to the interventions that meet their personalised needs.

Vicki Logan, Headteacher, Overdale CP School, Scarborough

THE DIFFERENCE WE ARE MAKING

73%

- the percentage of Reception/P1 children with mild/moderate delays whose scores improved to the age-typical range following Language Link interventions.

94%

- the percentage of school staff/teachers who had seen improvements in understanding, communication, listening and participation.

77%

- the percentage of class teachers who believe that Language Link has a direct impact on pupil attainment.

72%

- the percentage of support staff who changed the way they work with pupils after using Language Link.

9000+

- the number of intervention groups completed annually.

136,821

the number of Language Link assessments completed by schools (Sep-Feb 2017).



SPEECH LINK AND LANGUAGE LINK

Our serviced packages

Speech Link and Language Link provide online SLCN assessments, tailored interventions, resources, data analysis and in-product training enabling you to make the best use of external agency support, saving you time and money.

Our packages are written by speech and language therapists. Their specialist knowledge enhances the SENCO's graduated approach to Additional Educational Needs. Each package provides clear advice to support teachers in their decision whether a child needs to be seen by a speech and language therapist or supported with a programme in class. All the planning, resources and training to deliver programmes form an integral part of each package.

Our SLCN magazine is packed full of advice, tips and resources. Delivered **FREE** to your school.

“This is an amazing programme of work that eliminates all the making of resources, assessing children then having to collate all the results so you can produce cast iron evidence of the children's progress.”

ELAINE PACE,
FURZE INFANT SCHOOL,
LONDON BOROUGH OF
BARKING & DAGENHAM

“This is the best ICT assessment programme I have ever invested in.”

D GARNER, SENCO





OUR PACKAGES LANGUAGE LINK

Infant Language Link and **Junior Language Link** provide schools with online tools to identify difficulties understanding language and provide timely targeted interventions.

With 3 standardised child friendly assessments, over 1,000 colourful resources, 22 planned termly language groups, 34 individual supplementary teaching plans and 78 handouts for parents, the Language Link packages are the most comprehensive set of tools available for SLCN. Each package includes an online training course, a friendly Help Desk with speech and language therapist support to help you make the most of these powerful tools. All this for a modest annual subscription, less than one pupil premium or equivalent!

Identification



Children are assessed using our online, adult-led standardised assessments. Fun, quick and easily accessible, they assess children's understanding of language across key areas appropriate for their age. Instant results will identify children who need specialist support and recommend appropriate class and small group interventions so you can target help at the right level where it is most needed.

A set of comprehensive progress measures establishes how the child is coping in the classroom. These help teachers set targets for improvement across key skills including communication, participation, listening, active involvement and social confidence.

Intervention



The Language Link packages provide planned and resourced interventions for a graduated approach:

- **Whole class** – high quality teaching strategies and classroom resources allow the teacher to support speech and language difficulties universally
- **Group interventions** – small planned and fully resourced language groups allow the support staff to provide targeted interventions
- **Individual interventions** – for pupils who need a little bit extra following a group, our supplementary teaching plans allow teachers and support staff to offer intensive focussed support in the classroom.



**JUNIOR LANGUAGE LINK
WINNER 2018**

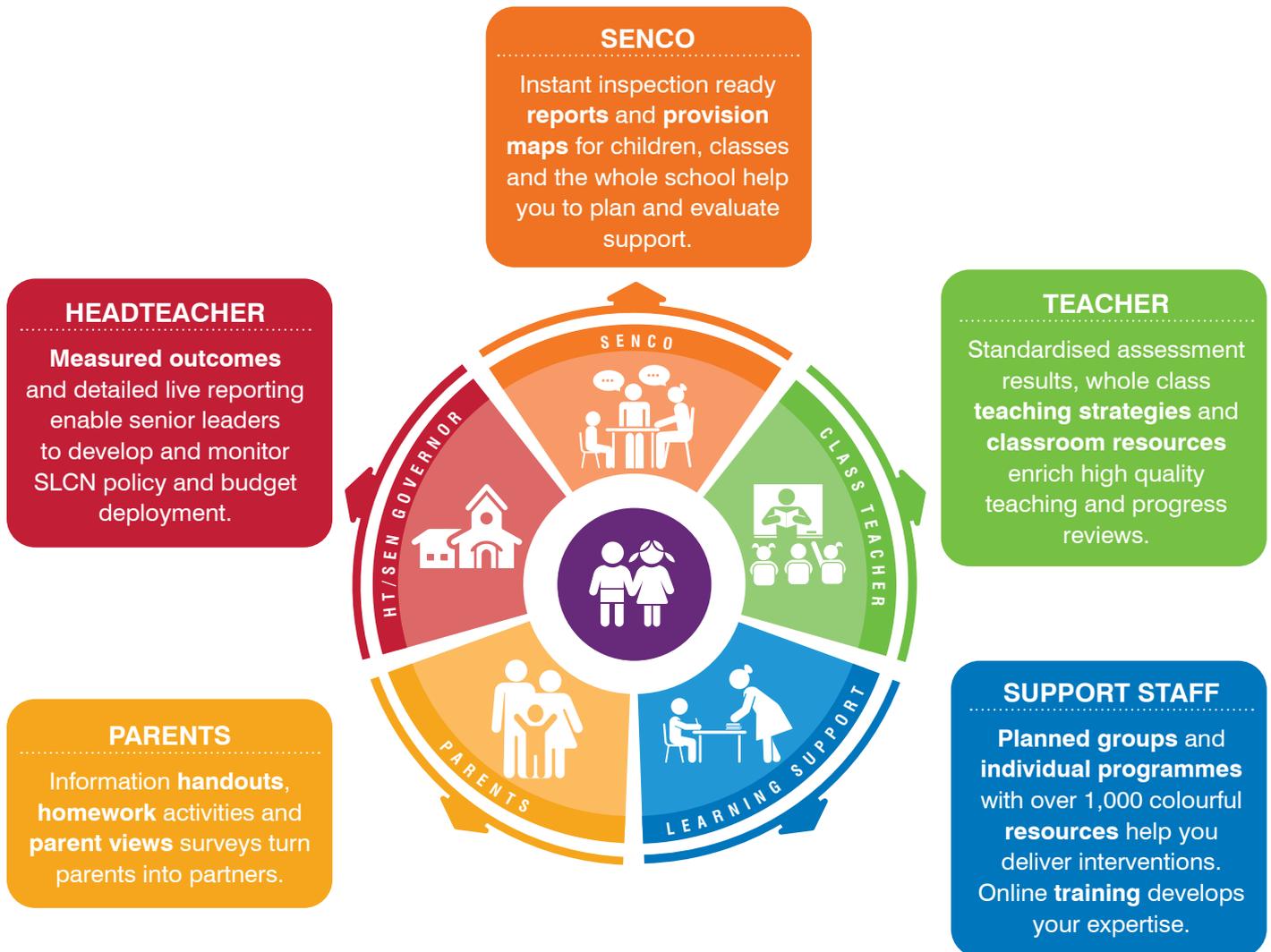
PRIMARY RESOURCE (INCLUDING ICT)

The judges said

“highly impressed – the platform not only offers opportunities to track and trace student progress, but also provides well-designed suggestions and strategies for teacher intervention.”



AN INTEGRATED APPROACH



Measuring progress

Language Link allows you to track impact with powerful **progress measures**, parent and pupil views, and group and supplementary teaching outcomes. Our flexible **dynamic reporting** tool provides the information you need at the touch of a button. Reports and provision maps show in-school improvement for each child, class, year group and even the whole school!

Universal screening

Difficulty understanding language can be hard to spot in the classroom through observation alone. To ensure no child is missed we recommend that **every child** is screened at the beginning of their school career and again at junior level. Early intervention is key to ensuring any delays are supported. A Language Link subscription allows you to carry out **unlimited assessments** across an academic year representing **outstanding value** for money.

Watch our
demonstration videos at
www.speechandlanguage.info



OUR PACKAGES SPEECH LINK

This innovative, easy to use package takes the stress out of identifying and working with children who have developmental speech difficulties. Some of these children are at greater **risk** of developing **literacy difficulties** making early identification essential (Nathan et al, 2004). Traditionally seen as 'specialist' intervention, Speech Link demystifies speech helping support staff work effectively with a child's common speech errors.

IDENTIFICATION



The quick, engaging screen is used to identify the speech

sounds that need support and will also alert staff to children who may need more specialist help from Speech and Language Therapists.

INTERVENTION



Following assessment, an age appropriate speech

programme will be recommended. Each programme comes with clear instructions for support staff and extensive resources, including support materials for parents to use for home practice. The impact is measured through intelligibility ratings.

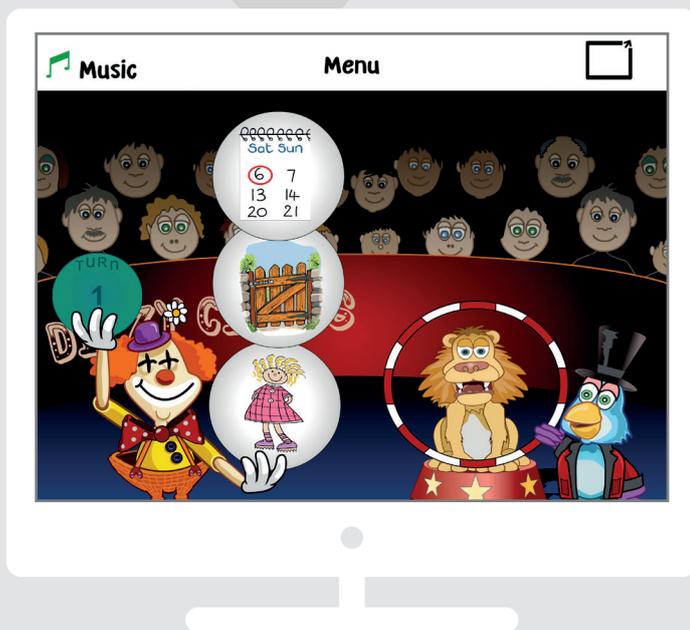
ONLINE TRAINING



Speech Link provides online training for staff new to working with speech. Our two modules cover how speech sounds are produced and show examples of Speech and Language Therapists working through speech programmes.

"Precise, quick identification of how best to support a child. Children are motivated by the resources."

SENCO, DERBY CITY



Online Listening Games

The ability to hear the difference between speech sounds is essential for both speech and literacy development. Use our engaging interactive graded listening games across the whole class to establish the skills needed to access early phonics.

PRIMARY PRICING

All 3 of our primary packages represent fantastic value for money.

	LANGUAGE LINK INFANT	LANGUAGE LINK JUNIOR	SPEECH LINK
Assessment	☐	☐	☐
Group Intervention – Fully Resourced	☐	☐	N/A
Individual Intervention – Fully Resourced	☐	☐	☐
Online Games	N/A	N/A	☐
Provision Maps and Online Reporting	☐	☐	☐
Online Training Course	☐	☐	☐
Help Desk Support	☐	☐	☐
Speech and Language Therapist Support	☐	☐	☐
Total cost in start-up year	£425	£425	£330
Cost in follow-on years	£275	£275	£180

ARE YOU...

- ☐ **A small school?**
Contact us to discuss our small school prices
- ☐ **An existing customer?**
Contact us to discuss multi-package discounts
- ☐ **An Additional Resource Provision?**
We have a special pricing structure just for ARPs

All prices in pounds sterling and exclusive of VAT. Prices valid from 1st April 2018

All that and more..

HELP DESK



Advice on choosing the right support for your school and A* in-package support from SLTs, specialist teachers and TAs. In this technological age, it is reassuring that you can always talk to a real person with expertise.

TRAINING



A range of training options for ALL teaching and support staff. Online, face to face and bespoke solutions allow the SENCO to choose the strategic provision that best meets the team's CPD needs.

ADDITIONAL RESOURCES



Enhance each package with a box of pre-printed resources. Including over 600+ pages on high quality card, this resource will save you time at the photocopier. Ask the Help Desk for more information.

“The teacher, TA & children thoroughly enjoy using your resources. It is certainly a tool we will continue to use.”

**HEAD TEACHER,
PRIMARY SCHOOL, KENT.**



OUR PACKAGES SECONDARY LANGUAGE LINK

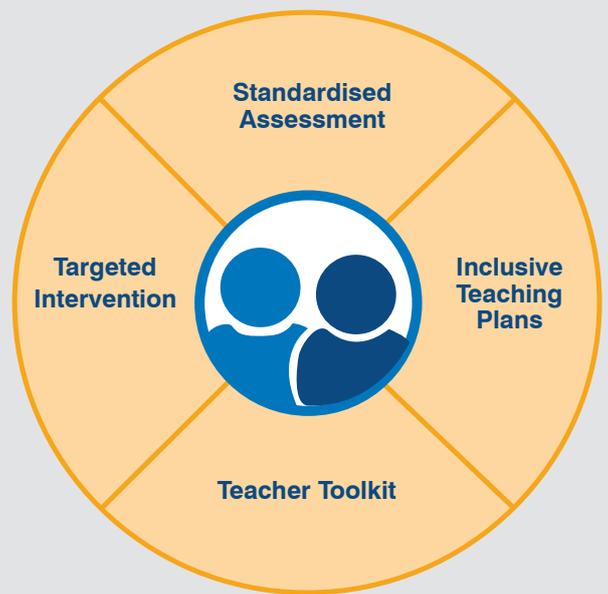
This assessment, intervention and training package enables secondary schools to identify and support the language and communication needs of pupils aged 11-14 years. It is the only tool of its kind and is listed among the Teach Secondary magazine Top 50 resources for secondary schools (2017).

Identification



The interactive online **standardised assessment** can be used universally in year 7 and reflects the typical daily demands for young people to understand language both in the classroom and in conversation with peers. The assessment can be taken by groups of students at one time and is fully audio supported placing minimal demand on literacy skills.

The assessment utilises a number of formats including video, an interactive virtual classroom and multiple choice questions making this an engaging experience for all pupils. Following assessment individual profiles and class reports identify areas of strength and need. This enables senior leaders to set targets and develop action plans to address barriers to learning across the school.



The assessment includes

CORE LANGUAGE	Following classroom instructions
	Concept vocabulary
	Processing information
	Complex sentences
SOCIAL UNDERSTANDING	Multiple meanings
	Verbal inferences
	Understanding sarcasm
	Idiomatic language

“They loved it!! A group of year 7 students said the assessment was fantastic. If asked to sit it again they would. A brilliant resource.”

HALIFAX HIGH SCHOOL



BOOK A
FREE
TRIAL

www.speechandlanguage.info



“Extremely effective in raising awareness of SLCN in secondary school...”

J. EDGAR, SLT, EAST KENT

UNIVERSAL SUPPORT

Inclusive Teaching Plans



Inclusive teaching plans are **differentiation** strategies enabling class teachers to support access to learning for pupils with SLCN and EAL. Subject teachers use the recommended strategies during whole class teaching and then evaluate the impact on the pupil's level of engagement.

Teacher Toolkit



Our toolkit is an online training resource which examines key aspects of teaching that will support the learning and achievement of students with SLCN and those new to English. Suitable for all subject teachers, it **promotes inclusion** across the curriculum and can be added to staff CPD programmes.

TARGETED SUPPORT

Talk Fitness Intervention



Talk Fitness is a unique, innovative group intervention aimed at improving functional and cross-curricular speaking and listening skills. Cleverly combining online learning with classroom teaching, each lesson is presented by online Talk Fitness coaches and teachers in the session. The video-based format provides a rich context for teaching, illustrating real life situations that are authentic and meaningful to young people's lives.

The programme consists of **6** carefully developed **units** targeting the most important functional communication skills for the classroom and beyond, teacher **guidance notes** to explain each session and comprehensive **progress measures** to chart progress.

TALK FITNESS UNITS

- ▣ EFFECTIVE LISTENING
- ▣ FORMAL VS INFORMAL TALK
- ▣ UNDERSTANDING AND FOLLOWING INSTRUCTIONS
- ▣ GIVING EXPLANATIONS
- ▣ TAKING PART IN DISCUSSIONS
- ▣ DEBATING – ARGUING A POINT OF VIEW

SECONDARY PRICING

Secondary Language Link pricing is an annual subscription based on the size of your Year 7 and the number of sites covered. Prices for an average sized secondary start from £895 per year.

Please contact our Help Desk for a quote.

Watch our demonstration video at www.speechandlanguage.info



T: 0333 577 0784
E: office2@speechlink.co.uk

